

SPECIFIC PROVISIONS

1. Application deadline

17.12.2009 r.

After the date mentioned applications shall be considered provided exhibition space still available.

2. Fair opening dates and hours

- 2.1. Fair dates: 10-12.03.2010 r.
2.2. Fair opening hours:
- for exhibitors: 9.00 a.m - 7.00 p.m.
- for visitors
10-11.03.2010 10.00 a.m - 6.00 p.m.
12.03.2010 10.00 a.m - 5.00 p.m.

3. Stand construction and dismantling periods

- Construction: 7-9.03.2010 r.
- Dismantling: 13-14.03.2010 r.
- Pavilions and fairgrounds opening hours: 6.30 a.m. - 9.30 p.m.
On 9.03.2010 r. pavilions will be open day and night.

4. Entry cards

4.1. An **exhibitor card** will be required from exhibitors to enter PIF grounds during stand construction, fair duration and dismantling periods.

4.2. Exhibitor cards are provided depending on the size of exhibition space ordered, as per the following rules:

- For a stand of up to 10 m², 2 cards
- For a stand of up to 20 m², 4 cards
- For a stand of up to 50 m², 6 cards
- For a stand of up to 75 m², 8 cards
- For a stand of up to 100 m², 10 cards
- For a stand of up to 200 m², 12 cards
- For each 50 m² over 200 m² 1 card.

4.3. Any additional exhibitor cards over the numbers stated above will be sold based on a written order (WA form). Additional cards will be collected at the Exhibitors' Reception Desk on payment of amount due, either by cash or credit card.

4.4. **Entry cards for stand constructing teams** for stand construction and dismantling time will be provided by MTP based on a written order from an exhibitor or constructor. The cards will be collected at the Exhibitors' Reception Desk.

5. Car entry and parking cards

5.1. Through 7-9.03.2010 r. (stand construction period) car entry to the fairgrounds is possible provided that an exhibitor card, permanent car entry card or delivery order is presented.

5.2. Through 10-12.03.2010 r. (fair duration) only **permanent or one-day car entry cards** allow cars to drive into the fairgrounds and park in designated places.

Permanent car entry cards are sold upon a written order (WA form). The ordered cards are to be collected at the Exhibitors' Reception Desk on payment of amount due, either by cash or credit card. **One-day car entry cards** can be purchased at the entrance gate in Śniadeckich Street. The cards will be sold to the Exhibitors only.

The number of cards to be sold can be limited depending on the exhibition size.

5.3. On the last day of the fair, i.e. on 12.03.2010 r, for stands dismantling purposes, cars shall be allowed to drive into the fairgrounds after 5.00 p.m. .

5.4. Through 10-12.03.2010 r (fair duration) MTP's parking site nearby the fairgrounds (in Matejki Str.) is accessible upon **permanent and single-use parking cards**.

Permanent parking cards are sold upon a written order (WA form). The ordered cards are to be collected at the parking site in Matejki Str. on payment of amount due, either by cash or credit card. **Single-use parking cards** are available by drive-in to the parking site in Matejki Str.

5.5. It is not allowed to leave vehicles on the fairgrounds:

- after 7.00 p.m. through the fair duration,
- after 10.00 p.m. through stand construction and dismantling periods.

Vehicles which are left at the fairgrounds after the time specified herein without PIF's permission or at a place other than the designated one will be wheel clamped and a fine of PLN 200 will be imposed. The fine will not be invoiced.

6. PIF GOLD MEDAL and ACANTHUS AUREUS competitions

6.1. **PIF Gold Medal** – competition for the best product. Competition entries should be submitted to the BIT – Business - Innovation - Technologies Ltd., 2 weeks before the fair begins at the latest. For detailed information, call: (phone) +48 61 869 24 06 or (fax) +48 61 866 66 50.

6.2. **Acanthus Aureus** – competition aiming to award the trade fair exposition, which architectural and graphical solutions mostly reflect company's marketing strategy. Competition entries should be submitted to PIF Corporate Communication Team no later than 1 week before the fair begins. For detailed information, contact Anna Smolińska, phone: +48/61 869 21 09, e-mail: anna.smolinska@mtp.pl.

7. Project Team Poznań Media Expo 2010

Project Manager:

Piotr Kamiński tel. +48 603 310 225
piotr.kaminski@mtp.pl

Project Team:

Paulina Pietrzak tel. +48/ 61 869 21 98
paulina.pietrzak@mtp.pl

PIF Call Reception:

tel. +48/ 61 869 20 00
fax: +48/ 61 869 29 69

Internet: www.mediaexpo.pl/en

E-mail : pme@mtp.pl